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BENĒTEAU INTRODUCES THE *FIRST 10R* BY FARR YACHT DESIGN
THE NEXT GENERATION OF WINNERS

Marion, SC... To develop a fast, fun, facile competitor was the challenge that Farr Yacht Design and Beneteau shared in the development of this new racer/one-design. With a sleek, open, no compromise cockpit, powerful sail plan, asymmetrical spinnaker and an iron blade/lead bulb combo keel, that goal has been reached with the new exciting *First 10R*.

As the name "First" leads the world market in bigger, production, performance boats, it was critically important that this breakthrough model continues that prowess. And all early indications are that this new generation of design is certainly going to be a worthy successor; most likely setting new standards for regattas and one-design competition. Farr Yacht Design in concert with Beneteau have optimized innovative approaches in technology and production methodology, such as a unique one-shot, hull molding process mating injection and infusion which Beneteau has coined as "infjection". The "infjected" hull and an injected deck will finely control displacement and shape to make for the fairest one design races. Everything is oriented toward producing the finest sailing boat: whether upwind or downwind, utilizing new hull form and appendage concepts, a high aspect, carbon fiber mast and specific details of weight distribution in exterior and interior arrangements.

In keeping with the character of the First Series, this new generation, though very concentrated on speed, will not be anything other than a true Beneteau executed in the finest manner. Inside, the *First 10R* exemplifies ample accommodations with a full galley, separate head, navigation station all in a sumptuous pear wood finish that will make the competition jealous.

The initial world introduction of the *First 10R* was at the Paris boat show December 2nd, where a prototype was unveiled to rave reviews from clients and the press. The European market will recognize this model as the First 34.7, however, in the American market it will be known as the *First 10R* based upon its' measured hull length of 10 meters (32.8'), as well as the spirit for which she was conceived - racing.

Early in 2006 several, pre-production *First 10R*'s will be built to campaign on European racing venues. For the American market, two hulls off the regular French production line will arrive to the US in late spring 2006. These two boats will be involved in extensive promotional racing and events on the East Coast of the U.S. during the summer as a prelude to production commencing at the Beneteau USA plant in Marion, SC in August, 2006.

Beneteau USA, the American division of the world's largest sailboat manufacturer, builds hundreds of 32-47 foot production sailboats, as well as the Swift Trawler 42, in Marion, SC and imports sailing yachts up to 57 feet in length from its parent company in France. The boats are sold through a network of over 40 dealers from the north in Alaska to the southern tip of Chile.

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